On behalf of the University of Tasmania, it is with pleasure that I invite your participation in the 27th Australian and New Zealand Academy of Management (ANZAM) Conference, to be held in Hobart from 4–6 December 2013.

This year, the Conference theme is: **Managing on the Edge.**

As management academics and professionals, we have to be ready to stand at the edge of our discipline and be open to, and engage in, new ideas. Managing on the Edge is about taking what we do in management that extra step. It is about being prepared to try new things, to experiment, to be different, and, dare we say it, to look beyond the precipice!

Tasmania is the ideal place for a Managing on the Edge ANZAM Conference. We are on the edge in many ways. As Australia’s island state, we are certainly on the edge geographically. We are also on the cutting edge of politics and public policy; we have a vibrant intellectual and creative culture, and we indulge in some of the best in innovative cuisine.

Join us for the 2013 ANZAM Conference in Hobart. Come and enjoy our food culture, our wine and epicurean delights; tour the iconic MONA; explore our harbour city, and visit our magnificent World Heritage listed wilderness. And, of course, submit a paper or workshop proposal and come for a stimulating and enjoyable conference where you can share your research, hear new ideas and be on the edge!

I look forward to seeing you in Hobart, Tasmania in December 2013.

**Associate Professor Martin Grimmer**
ANZAM 2013 Conference Chair
Located in the south-eastern pocket of the state of Tasmania, and surrounded by breathtaking natural beauty, Hobart is Australia’s second oldest city and southern-most capital. Mountains extend from the sea and surround the city, dominated by Mt Wellington, which serves as a spectacular back-drop to the historical cottages of the city. A wonderful blend of historic and new, Hobart has integrated the original charm of the 1800’s with contemporary architecture and modern cosmopolitan culture. Warehouses and wharves span the waterfront, dotted with places to eat, drink, enjoy a coffee and take in the atmosphere.

Hobart is a laid-back city, but amongst old facades you find a hive of activity, with the popular Salamanca Market, pubs, bars, museums, theatres and plenty of shops. Many entertainment and cultural attractions are central and compact so everything is easily accessible by foot.

The ANZAM 2013 Conference will be held at the Hotel Grand Chancellor, located right on Hobart’s historic waterfront, and featuring some of the best views in the city. It is easy walking distance to the city centre, Salamanca Place and Battery Point. The location provides trouble-free access via public and private transportation, and has the added benefit of being near a range of other accommodation options.

**SOCIAL PROGRAM**

A conference is not complete without the opportunity to socialise and network, and to have a break from the academic program.

The Welcome Reception will be held at Government House, hosted by His Excellency the Honourable Peter Underwood AC.

The Conference Dinner will be at the Conference venue, and feature awards and Hobart’s best cover band.

A ‘happy hour’ drinks for delegates and guests will conclude the Conference. You may like to take the opportunity to extend your visit and explore Tasmania further. Please see the Conference website for things to do while in Hobart and Tasmania.

**TRADE EXHIBITION AND SPONSORSHIP OPPORTUNITIES**

A trade exhibition featuring new and innovative publications and products will be a key feature of the Conference. Other opportunities will be provided for organisations that wish to take advantage of the exposure to delegates.

**FURTHER INFORMATION**

Academic program enquiries should be directed to:

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ANZAM 2013 Conference Chair  
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All other enquiries should be directed to the conference organisers:

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